



## REGULAR MEETING OF THE NORTH BEND ECONOMIC DEVELOPMENT COMMISSION MINUTES

Tuesday, September 27, 2022, 4:30 – 6:00 PM  
City Hall, Conference Room

This meeting is in person with an online option for guests, via [Teams](#).

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- 1) Call to order, attendance, and approval of previous month's minutes

*Called to order at 4:33pm*

**Commissioners present: B Burrows, C Rustik, C Castleberry, W Parslow**

**Motion by C Castleberry, Second by B Burrows to approve the Minutes of August 2022. Vote: 4-0**

- 2) Presentation of property tax revenue analysis (Mark)

**M Noll presented a preliminary analysis of property and B&O tax revenue from the city's primary commercial areas.**

- 3) Brainstorm key messages, stories, and graphics that need to be told as part of the Economic Development Action Plan (All)

**Commissioners discussed key messages that should be emphasized in the Action Plan, including the importance of identifying the target audience when developing the message. Commissioners offered ideas for how to build engagement, excitement, and support for future development that will bring community benefit.**

- 4) Ideas for an effective Council work-study session in October (All)

**Commissioners shared the importance of highlighting previously documented strategies that are emerging as priorities given access to new data that is providing a deeper understanding of existing economic conditions.**

- 5) Adjourn

**Meeting adjourned at 5:46pm**