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CITY OF NORTH BEND

BUSINESS BULLETIN

QUARTERLY NEWSLETTER

AUGUST
2020

Striving to support a strong local economy and the unique character of the North Bend community.

North Bend Small Business and Community Rapid Relief Program Nearly Complete

"Our local businesses and organizations have suffered extreme financial hardships over the past several months and are struggling to stay afloat. Our economy is largely dependent upon their success. It is the City's intention to offer the best assistance we can during these challenging times." - Mayor Rob McFarland

The City of North Bend recognizes the hardships our business and service organizations are working

through during the COVID-19 pandemic. Business closure, staffing challenges and the effort put forth to continue operations all while keeping staff and families healthy is the main objective.

This summer, the City of North Bend allocated over \$183,000 to small businesses and community organizations in need of emergency funding through the City of North Bend Small Business and Community Organization Rapid Relief Program (CARES Act). The City partnered with the SnoValley

Chamber of Commerce to help administer it. The federally funded grant program is intended to help offset operating costs, rent and other allowable expenses related to the pandemic. "We are grateful for the opportunity to serve our community in this way, and we recognize the perseverance of our businesses and organizations," said Mayor McFarland.

Out of 50 grantees, 35 grants have thus far been dispersed. The City continues to move forward with disbursement as each grantee completes eligibility requirements.

(Continued on page 2)



TO OPT OUT, OR ADD A MERCHANT FRIEND
Email: bkeveren@northbendwa.gov
(425) 888-7669



North Bend Small Business and Community Rapid Relief Program

(continued from page 1)

The struggle continues throughout our valley as the question of returning to some form of normalcy remains in the forefront of everyone's mind. It is the City of North Bend's intention to keep our business community informed as new potentially beneficial resources are made available.

This project was supported by a grant awarded by the US Department of the Treasury. Points of view in this document are those of the author and do not necessarily represent the official position or policies of the US Department of the Treasury.



Updates from the City of North Bend

Please Join Us in Welcoming Public Information Officer / Communications Manager, Danna McCall, to the City of North Bend



Photo courtesy of Mary Miller Photography

The City of North Bend is pleased to announce that Danna McCall has accepted the position of Public Information Officer / Communications Manager with the City of North Bend.

Danna holds a Communications/Public Relations degree from the University of Washington.

She launched the Living Snoqualmie website in 2010, serving as editor and writer, while also raising four children to adulthood.

She currently serves on the Sno Valley Chamber of Commerce Board of Directors. She has also recently worked in social media marketing management for local companies Acceptiva and Papersalt.

While living in Snoqualmie for the past two decades, Danna has volunteered as a Snoqualmie Parks Board member and on multiple, local community campaigns. She performed public relations, social media marketing and website development roles for the 2006 Snoqualmie Community Center campaign, Carolyn Simpson's 2011 School Board campaign, and the 2015 Snoqualmie Valley School District Capital Bond campaign.

Danna has been married for 25 years and has four adult-aged children.

"Now that my children are grown, I'm excited for this new, full-time career opportunity with the City of North Bend," said Danna. "My goal is to serve as a vital bridge between residents, city administrators and councilmembers. I look forward to hearing ideas and implementing strategies to further expand communications between the city and its citizens."

Danna will start with the City in September, 2020.

Tanner Trail Construction Project

With funding provided from Si View Metropolitan Park District's Capital Bond and in partnership with City of North Bend, one of the missing segments of the Tanner Trail will start construction on Monday, August 24th.

The proposed segment will provide a separated, paved pedestrian/bicycle path along North Bend Way between the Cedar Falls Way roundabout and the North Bend Fire Station. This project will continue advancing the goal of a connected

trail network that provides safe pedestrian access between point of interest throughout the City of North Bend and Si View Metropolitan Park District.

For more information on this project, please contact City Project Manager Michelle Wright, at MWrightRH2@northbendwa.gov.



Local Entrepreneurs

"A small business is an amazing way to serve and leave an impact on the world you live in." - *Nicole Snow*

New to North Bend: Progression Cycle

Progression Cycle opened this summer in Downtown North Bend on July 22! They are located at 201 North Bend Way, Suite 130.

Progression Cycle provides full-service bicycle repair and is a dealer of Evil Bikes, Giant, Liv and Yeti Cycles. This is a second location for Progression Cycle, with their other storefront located in Sammamish.



Photo courtesy of Progression Cycle

Co-owner Liz Moravec said, "We are very happy to be a part of such an amazing community. We look forward to being an active member of the downtown corridor and partnering with other businesses in the future."

Welcome to North Bend, Progression Cycle!



NB Recycling Event

The city of North Bend is hosting a Special Recycling Event from 9:00 to 3:00 p.m. at Snoqualmie Middle School! King County residents may dispose of a wide variety of household products. Visit www.northbendwa.gov for more information.

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NBA&I Brings Historic Carousel to North Bend

North Bend Art and Industry has been gifted a historic carousel by the Freels' Foundation, with leadership by local member, Ernie Jenner.

The gift includes the carousel mechanism, trim, platform, gears and accessories. Artistic horses will be added by NBA&I. The mechanism was built by two famous carousel makers in the early 1900s. Daniel Muller created most of the wood carvings, panels and benches, then the mechanism was purchased by Dentzel, who completed the carousel with gears, motor and decorative plaster. It is believed to be the last carousel mechanism to be completed at the Dentzel factory (1927).

Over a period of six weeks and two road trips, NBA&I member Debra Landers and her brother Greg, transported the mechanism from a pistachio farm in Madera, California to North Bend. Following the arrival, volunteers unloaded, cleaned, inventoried and stored all pieces.

Next steps include restoration and creation of the carousel animals. This historic carousel will become the centrepiece at the Center for Art in North Bend.

Want to help? There are many ways to play a part in this project, including:

- Researching the history

Pro Ski Presence Strong in NB - Downtown and Online



Pro Ski and Mountain Guides is working hard to support customers while following state guidelines...and also preparing for an epic winter season.

Currently open Monday through Friday, 10:00 to 7:00 p.m., located at 112 West 2nd Street. Visit www.facebook.com/proskiservice to see how they keep customers informed and interested. Visit their website to learn about their Progressive Sale (25% starting today): www.proskiservice.com.

Stop by to talk shop with your business neighbor and consider taking advantage of their newest sale! If it is a beautiful weekday, chances are you'll see that happy blue garage door, open and welcoming.

Pet Place Market Donates to Pets

Pet Place Market, along with their key suppliers and customers, were concerned that local families impacted by COVID-19 may have difficulty feeding their animals this spring and summer.

With that, they worked together to contribute a large pet food donation to the Snqualmie Valley Pet Food Bank in April.

Thank you, Pet Place Market and Community!

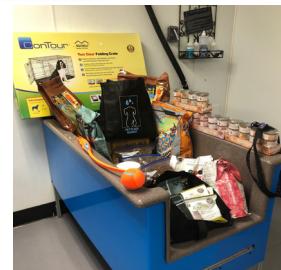


Photo courtesy of Pet Place Market

WANT TO SHARE
SOMETHING INNOVATIVE
YOUR TEAM IS DOING?

Email
bkeveren@northbendwa.gov



- Finding drawings and / or schematics
- Restoration
- Carving of the new carousel animals

NBA&I is working to raise funds for this project and overall creation of the **Center for Art**. Their new fundraising event, Fall For Art, began August 24th and runs through September 19th. Consider participating - with many local experiences, art, gift certificates and more! Register here: www.charityauction.bid/nbaifallforart2020.bid.com. For more information, and to offer your help, email NBAIVolunteerCoordinator@gmail.com.



Photos courtesy of NBA&I

Thank you for working to bring historic art for all to enjoy to North Bend, NBA&I



A Letter from Your Downtown Foundation

There are few words we can think of that effectively describe The Year of 2020. As your North Bend Downtown Foundation, our goal is to help you not only get through the COVID-19 tunnel with your health and business intact, but also to grow in strength and partnership with your business community.

Greetings North Bend Friends and Neighbors,

Your North Bend Downtown Foundation is in awe of the strength and perseverance of you, our business community. You make #NORTHBENDSTRONG, and it is your character and resilience that keeps our home the fantastic town that it is.

Even through a historic pandemic, we have had the opportunity to welcome new businesses to our downtown: the new owners of Twede's Cafe, The Chowder Cafe and Progression Cycle.

We have worked on a few creative, business-friendly campaigns during COVID as well: Pay It Forward, Business Bingo and NB Springs Back.

Sincerely,

Your Downtown Foundation

Beth Burrows, Erin Craver, Debra Landers, Nancy Wray, Craig Glazier, Mary Miller, Erik Alston, Gaila Gutierrez & Lucas Haines

We've hosted, with support from you, our first drive-in movie at Meadowbrook Farm, which was very successful (stay tuned for more of these)! With the help of you and Ambur Brown, we've listened to our community and located TWO new Ripple Affect winners (read below for more about this)!

As summer begins its transformation to fall, we will continue searching for new creative ways to help our business community. If you have ideas, please connect with us! Email NorthBendDowntownFoundation@gmail.com.



**NB
D
F** NORTH BEND
DOWNTOWN
FOUNDATION

Business Outreach Meeting

OCT 15
Sponsored by the City of North Bend, Business Outreach Meetings serve as a direct avenue for business owners like you to meet up, be informed of actions the City is considering which impact commercial and business property, to discuss other important topics that relate directly to North Bend business and to communicate with your local government. Questions? Email bkeveren@northbendwa.gov.



Harvest Festival

OCT 24

Brought to you by Si View Metro Parks, Harvest Festival is a community event with pre-registration. Time slots between 12:00 and 4:15 p.m. will be offered. Register at www.siviewpark.org/harvest-festival.



Trick-Or-Treat Street

OCT 31

The City of North Bend is working hard to create something that celebrates our valley, while also keeping our community safe as we continue to work through the COVID-19 pandemic. Please stay tuned for more information.

The NBDF Ripple Effect



The North Bend Downtown Foundation's Ripple Effect is back in action, with two new winners who make a gloomy day brighter, lighten our load and make us smile. "These

are the folks that we go home to our families and tell the story about how they changed our day for the better," said NBDF member, Debra Landers.

The North Bend community voted for two new Ripple Effect winners between February and July.

Award Administrator Ambur Brown managed and presented each award.

Giordana Bafaro - "Gio" - of Il Paesano Ristorante Italiano, was presented The Ripple Effect on July 30th. "Anyone who comes in contact with Gio, knows that however brief or long the interaction is, they will leave feeling great," said the NBDF.



Photos courtesy of the NBDF. Ripple Effect heart designed and curated by local artist Lisa Tuininga

Chance Turner - of Arby's North Bend, was presented The Ripple Effect on July 17th. Voters noted the following:

"I always leave feeling happier after I interact with Chance" and "I can count on leaving Arby's in a good mood, even if I arrived a little cranky," and "Interacting with Chance makes my whole day feel great!"



Do you have the next winner on your mind? Please submit your suggestion and why you feel your nominee would be a good candidate by the second Friday in:

- October
- December

COVID-19 Business Resources

We are researching resources for you, our local businesses, with the intention of sharing helpful, actionable information. We are doing our best to learn and share information in this uncharted territory with our business community.

PPE RESOURCES FOR YOUR BUSINESS

Free, reusable masks - The City of North Bend received an inventory of cloth face coverings, thanks to our King County Council Representative, Kathy Lambert. These masks are available free to you and your employees, while supplies last. Interested? Email EOC Coordinator, Erin Mitchell, at emitchell@northbendwa.gov.

'PPE Connect' AWB Rebound & Connect is an organization concentrating on getting Washington employers prepared to safely reopen, under new protocols and safety measures. They are providing a free online service right now that can connect businesses to much-needed PPE. For more information, visit www.reboundandrecovery.org/

GRANT OPPORTUNITY

FROM KING COUNTY LOCAL SERVICES - Is your business located in unincorporated King County, and has it been hurt by COVID-19? King County is offering another grant program, language support and coaching to help our unincorporated King County businesses and organizations apply for other funds and services. These are being offered through their Small Business Assistance Program: www.kingcounty.gov/depts/local-services/programs/economic-development/local-business-help

Grants - Round 2: Deadline: Friday, September 4 - If you own a small business in unincorporated King County, and you meet basic eligibility criteria, please consider applying for a Small Business Assistance Grant. Businesses that receive awards will be reimbursed for up to \$5,000 in expenses such as rent, utility payments or payroll.

Criteria, materials, instructions for applying and more are posted in English and eight other languages, in the website noted above. You can walk through the application process with a coach, too - no cost is associated with the extra help. To find out how to get your own coach, visit their website. You can also call (206) 331-3275 (Re-lay 711). Leave a voice mail with your contact information. A technical assistance coach will return your call within two business days.

Eligibility requirements for this round of the Small Business Assistance Grant are more open than the first, and if your business applied but was not selected in the first round, your application will automatically be applied to this grant.

Coaching and Technical Assistance: If your business or organization is in unincorporated King County, you can get help from a U.S. Treasury-certified community development financial institution. Technical assistance coaches can help you with:

- Information about the latest (federal, state and local) funding and loan resources
- Utility bill assistance
- Filling out grant or funding application forms (not just for the above noted grant)
- Coaching to help your business survive the impacts of COVID-19 closures
- Other advice and assistance.



OTHER CITY OF NORTH BEND RESOURCES

Check out and sign up for the City of North Bend's new COVID-19 Emergency Alerts, at www.tinyurl.com/rlyvfm9.

UTILITIES - HELP

Vist the City of North Bend's website for a constantly updated Open Business list, at www.tinyurl.com/razmzuy.

Vist the City of North Bend's Business Resource webpage often for updates: www.northbendwa.gov/282/COVID-19-Business-Resources.

City of North Bend will suspend shutoffs and late fees / penalties for City utility customers who become delinquent due to financial hardships during COVID-19. Suspension includes service for potable water, storm water, and sewer for utility customers served by North Bend. Questions? Email utilities@northbendwa.gov.

RENTAL ASSISTANCE AND EVICTION PREVENTION

FROM KING COUNTY EVICTION PREVENTION AND RENT ASSISTANCE PROGRAM - Individuals and families throughout King County economically impacted by COVID-19 due to illness, lost wages and unemployment may apply for assistance through the King County Eviction Prevention and Rent Assistance Program. The new program dedicates \$41.4 million for emergency housing aid and is expected to assist 7,700 to 10,000 households across the region.

For more information, visit www.kingcounty.gov/depts/community-human-services/COVID/eviction-prevention-rent-assistance
Questions?

Email CommerceRAgrant@kingcounty.gov

UPDATES TO "PERSONAL SERVICES" RULES REQUIRE MASKING OF BOTH CUSTOMER AND SERVICE PROVIDER

FROM THE WA STATE JOINT INFORMATION CENTER - Business activity requirements for "Personal Services" applies to cosmetologists, hairstylists, manicurists, tanning salons, makeup and tattoo artists and other similar categories. New language clarifies that all customers of these businesses must wear a face covering unless directed by a medical professional who says otherwise. That means that certain services such as facials or beard trimmings are no longer permitted.

SOCIAL GATHERINGS VS. BUSINESS ACTIVITY

A gathering refers to a social setting in which non-household members convene, indoors or outside. Social gatherings are a leading vector of COVID-19; sustained close contact with non-household members is known to be a source of spread.

By contrast, business activity generally refers to commercial activity or organized events. Business activity is limited by a percentage of capacity or a standard for social distancing on their own property. If not in their place of business, then they must abide by the above gathering limits for their respective county. Weddings and funerals, religious organizations and restaurants have specific regulations that take precedence over gathering limits.

WORKER SAFETY

Employees with a medical issue or disability complicating mask use must furnish an accommodation statement from their medical professional. Employers may not simply allow the employee to work without a mask with no other mitigations in place.

BASIC FACE SHIELDS DO NOT SUFFICIENTLY MEET THE FACE COVERING REQUIREMENT

Face shields protect the wearer from particles but do not sufficiently inhibit the travel of particles from the wearer. Only face shields with a cloth attachment to inhibit particles meet the workplace face covering requirement.

SMALL BUSINESS WEBINARS VIA WA STATE JOINT INFO CTR

The Small Business Liaison Team is offering a monthly webinar series with up-to-date information specific to WA small businesses. Sessions feature brief presentations from state and federal partners and dedicated open-mic Q&A time. Topics include unemployment insurance, returning employees to work, PPP and EIDL loans, workplace safety, face covering requirements and other topics important to employers. The next webinar will be held on Sept. 9 at 1:30 p.m.