



Photo courtesy of Mary Miller

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CITY OF NORTH BEND

# BUSINESS BULLETIN

QUARTERLY NEWSLETTER

April  
2018

*Striving to support a strong local economy and the unique character of our North Bend community.*

## Downtown Block Party is right around the corner...

*Please join us! Your active participation is needed and appreciated.*

Saturday, July 21 marks our ninth annual [Block Party](#)! As one of our biggest city events, this community festival fosters pride and engagement while providing an economic boost to our downtown businesses by bringing in more foot traffic to North Bend.

This year, please join us in welcoming a host of bands new to Block Party, including Beatles tribute band, Creme Tangerine and Tom Petty/Fleetwood Mac tribute band, Petty Differences, in addition to our community classic, Spike and the Impalers, and other locals such as LocoMotive, Lights Out! and Amber Lanterns. Please stay tuned for more information, as we've got additional performances, a Kid Zone, fun new vendors and more!

We couldn't run a successful Block Party without you, our merchants and non-profit organizations. Please do join us in this important celebration! The North Bend Downtown Foundation is our partner in planning, and proceeds go toward growing the Foundation, so they can continue to help our local businesses. We are striving to be your partner in success, and invite you to bring a piece of your business "outside" alongside visiting vendors to encourage downtown vitality. Interested? Please click [here](#) to download your application form, and return it to Bre Keveren as soon as possible. Priority will be given to those who apply by April 20, 2018.

## Saturday July 21

TO OPT OUT, OR ADD A MERCHANT FRIEND  
Email: [bkeveren@northbendwa.gov](mailto:bkeveren@northbendwa.gov)  
(425) 888-7669



VOL. 3

# Downtown Foundation: Updates and Events

The first Merchant's Meet & Greet was so successful that we are planning another one: April 18, 6-8pm at the Wildflower Wine Shop in the Old Fire Station at 112 West Second Street! Please mark your calendar and join us for an opportunity to talk one another in an informal, fun setting. For more info, visit [www.facebook.com/NorthBendDowntownFoundation](http://www.facebook.com/NorthBendDowntownFoundation).

It sure feels like spring is here. I am reminded how lucky I am to live in such a beautiful area. This is a time when visitors and locals alike are getting out to enjoy hiking, biking, shopping, and eating out. It's also time to consider spring cleaning to make our store fronts sparkle and invite people to step inside. What ideas do you have to make your shop or restaurant more inviting? Fresh flowers, a new window display, or just good old-fashioned cleaning? Whatever you choose to welcome in a new season, the DF is here to support you, the North Bend merchant and non-profit! Join us at the next Meet & Greet. We would love to hear your ideas.

There are several annual events that bring hundreds of visitors to our town. To help you prepare, you may want to start planning for the Block Party, which is scheduled for Saturday, July 21 and the Legends Car Show Sunday, July 22. The Festival of Mt. Si is August 10 – 12.

We look forward to talking with you in person, at the April Meet & Greet!

Sincerely,

Your Downtown Foundation

Beth Burrows, Erin Craver, Debra Landers,  
Nancy Wray, Craig Glazier & Mary Miller



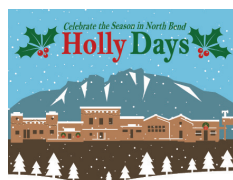
**CALLING ALL  
FOOD  
ESTABLISHMENTS!**

Do you own or operate a food establishment in North Bend? Block Party & Legends Car Show will bring with them an estimated increase of over 3,000 visitors. Community feedback says our restaurants often run out of supplies or are closed during early morning and late night hours of these events. Would you consider a larger supply order for this weekend? How about extending your hours? Legends Car Show will have hungry participants in search of a bite as early as 6:30am July 22. Block Party goes on July 21 may be equally hungry as late as 11:00pm!

Food establishments and their weekend hours will be included in a free advertisement to 400+ Car Show participants, plus advertised at Block Party. Please send your logo and hours that weekend to [bkeveren@northbendwa.gov](mailto:bkeveren@northbendwa.gov) no later than May 29, 2018.

## Upcoming Events

North Bend Jazz Walk .....	April 21
Encompass Rise & Thrive Breakfast .....	April 24
Farmers Market & Concerts at Si View Park .....	June 7 - Sept 6
Downtown North Bend Block Party .....	July 21
Movies in the Park .....	July 21
Legends Car Show .....	July 22
Theater in the Park .....	July 29
Festival at Mt Si .....	Aug 10 - 12
DoggieStock.....	Sept 8
North Bend Blues Walk .....	Sept 22
Trick or Treat Street .....	Oct 31
Holly Days .....	Dec 1





# Local Entrepreneurs

"Growth is never by mere chance; it is the result of forces working together."

*James Cash Penney, Founder of JC Penny*



Sharon Hockenbury's Twin Peaks Nutrition & Wellness moved to a new location on October 31, 2017.

"I love being the community hub of health and wholeness," she says. Sharon enjoys her new spot, and continues to offer quality supplements, herbs, tinctures, teas, aromatherapy, face and body care, holistic health services and fitness classes.



On March 6, 100 Women Who Care of Greater Snoqualmie Valley selected Encompass to receive their donations, totaling close to \$13,000, for this quarter. The donations from 100 Women Who Care will support the Encompass Parent-Child Home Program (PCHP), a free early literacy and parent coaching program for income-qualifying families with children ages 16-30 months.



Chevrolet has been part of North Bend for many years, and this year we welcome new owner, Jason Fraser. He purchased the dealership in June, 2017, and renamed it "North Bend Chevrolet."

Here's to a great 2018, Chevrolet team!

## The Trail Youth is Coming to North Bend!

The Trail Youth, a local non-profit seeking to build bridges between youth and the many resources available to them, began in Issaquah, when Kristen Zuray spent time with homeless young adults on the Rainier Trail, serving them donuts, coffee and conversation, getting to know them on a more personal level.

These cumulative experiences led them to open the trunk of their car, and serve the youth and young adults from varied backgrounds raspberry mochas and lattes. Over the course of two years, the trail became a cleaner community space. "People felt safe again," says Kristen. "It was neat being able to see the breakdown of kids from all walks of life getting together."

After attending a homeless forum in 2017, Kristen moved her efforts to the Snoqualmie Valley Trail, recognizing the need here. Although she helped the homeless young adults in Issaquah, her focus changed to more preventative work with youth ages 13-19. Kristen has been serving coffee and donuts to youth on the trail ever since, connecting with and being a sounding board for them from all sorts of backgrounds, dealing with a host of varied challenges.

After many one-on-one meetings with different resources and community members, the need to connect teens with resources surfaced as a crucial element to The Trail Youth efforts. "Kids weren't accessing resources," Kristen says. It was a recurring theme. Many young people attach a stigma to food banks and social workers. The Trail Youth coffee home removes that stigma by providing a fun, welcoming program that isn't necessarily associated directly with social work. Being in an inviting

environment provides more opportunity to connect on a deeper level.

The Trail Youth is currently working with all youth ages 13-19 from all area schools. Anxiety, bullying, suicide, and family separation are just a few examples of what they encounter on a regular basis. "These issues have become broader and encapsulate all youth," she says.

The Trail Youth is striving to provide employment training, and also connect with other local businesses to explore internships and job shadowing via their coffee home. "Our leadership development is all about how they can build their resumes," she says. They will likely have specific availability for youth, ages 13 to 19 and volunteers (mentors, leadership class participants, etc). The Trail Youth is also considering availability for conference space, parental support groups and more.

The Trail Youth is "a hub of healing," she says. "We want to connect our community to the youth, and the youth to our community."

Currently, The Trail Youth is open to a mentorship program, with enrollment occurring now. A grand opening of the coffee shop will likely be in a couple months. For more information, visit [www.thetrailyouth.com](http://www.thetrailyouth.com)



Local Entrepreneurs cont'd...

## New Families to Run Theatre

Local families, Beth and Kevin Burrows along with Aaron and Darcie Ethington, became the new owners of the North Bend Theatre on April 1, 2018. They will continue to entertain Snoqualmie Valley with first-run movies and other events at the historic, independent North Bend Theatre.

"We are thrilled to be the new owners of the North Bend Theatre," says Beth Burrows. "Being able to continue as a hub for the community is an honor and a pleasure. We will continue all the wonderful things about the theatre, showing first-run movies and serving as a venue for parties, celebrations, and business events. Our staff will continue to be amazing at helping everyone enjoy their time at the theatre."

Burrows added, "As we settle in to our roles, we plan to offer more for our community to enjoy. We will schedule regular live entertainment; more streaming of live events such as championship games and e-sports tournaments; and expanding our concessions to include locally-made goodies and some healthy options too. North Bend is lucky to have a historic,

independent theatre and we look forward to our role as stewards of this beautiful 1941 building. Serving our community by offering quality entertainment will continue to be at the heart of everything we do."



Has your business done something notable recently?

Please share with us! Send a photo and your update to [bkeveren@northbendwa.gov](mailto:bkeveren@northbendwa.gov).

## Big Changes - A Message from Huxdotter

Huxdotter Coffee began as a small espresso cart under the name "Cascade Espresso" located in front of Thriftway, now known as Ace Hardware. The name was changed to Huxdotter Coffee in 1990 after moving across the street to the current drive-thru location.

Now, nearly 30 years later, I am excited to take the business to the next level by moving into a beautiful new space featuring 1,800 sq ft with a new cafe and drive-thru located on our current site and the old car-wash. We will be offering a comfortable coffee and tea experience for local customers and visitors alike. Not only will we be offering coffee and tea, house-made lunch options, beer and wine, but small evening plates will be available as well.

In addition to the new building, several new features will enhance the exterior areas and public spaces surrounding the site, including the undergrounding of power lines, spacious sidewalks with outdoor patio seating, improved landscaping including new trees and much more. Within the next few months, we will be moving into a smaller espresso stand on the back of the site until construction is completed this Fall.

On behalf of the entire Huxdotter team, we appreciate your continued support during this transition and look forward to bringing this new space to North Bend, a place to grab a coffee, meet with friends, and bring our community together.

Sincerely,

*Jeremy Westlake & The Huxdotter Team*





# Trailhead Direct, coming to North Bend!

Improve local tourism, reduce safety hazards

Trailhead Direct is a pilot project sponsored by King County Parks and Metro's Community Connections program that seeks to ease vehicle congestion, reduce safety hazards and expand access to hiking destinations in the Issaquah Alps and along I-90.

Last summer, Trailhead Direct launched in the Issaquah Alps and saw approximately 900 riders (that's 40/day that it ran). This year, Trailhead Direct may expand and include North Bend and some of our most popular hiking areas. We are excited for this effort as we hope it will assist in easing vehicle congestion at our trailheads, reduce safety hazards, as well as connect tourists to our local economy.

Beginning April 21, Trailhead Direct will provide weekend and holiday service every 30 minutes starting at the Mount Baker Transit Station in South Seattle to trailheads in the Issaquah Alps. A second route to Mount Si and Mount Teneriffe near North Bend will start May 19 from Sound Transit's Capitol Hill Link light rail station. And, in early summer, the popular Mailbox Peak trailhead will get Trailhead Direct service from a free satellite parking lot in North Bend.

For more information, visit [kingcounty.gov/trailheaddirect](http://kingcounty.gov/trailheaddirect).



## INFRASTRUCTURE IMPROVEMENT UPDATES

If you haven't heard already, North Bend will be getting a new round about (RAB) at Park Street and E North Bend Way.

This will improve safety of left turn movements onto E North Bend Way heading east. Drivers will make a left turn at the roundabout rather than fighting three lanes of traffic and different driving directions to do so. RAB construction is anticipated to begin this summer, shortly after school lets out for summer break. Construction is anticipated to last until fall. Questions? Contact [tmohr@northbendwa.gov](mailto:tmohr@northbendwa.gov).

*(Please note: This image is not the final design. May be additional modifications.)*

