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CITY OF NORTH BEND

BUSINESS BULLETIN

January
2018

QUARTERLY NEWSLETTER

Striving to support a strong local economy and the unique character of our North Bend community.

Holly Days 2017: Thanks for your Participation!

Saturday December 2nd marked our annual Holly Days Downtown Celebration and it wouldn't have been possible without the support of our local businesses!

THANKS TO:

- Keith and Scott Tree Farm for the donation of a beautiful community tree
- Tanner Electric Cooperative for lighting our community tree
- RE/MAX Integrity North Bend for providing a tractor and hay station
- North Bend Theatre for donating a portable stage for our performers
- The Iron Duck Public House for providing a fireside spot for Santa pictures
- CNCRouterParts for creating holly stencils for pathway markers to each event
- The vendors who set up tents including Bybee Farms, Relay for life, Snoqualmie Valley Food Bank, and Scentsy
- Bybee Farms for selling wreaths to our merchants at a discount ed rate
- All the businesses who decorated their storefronts and bought wreaths from Bybee Farms
- The businesses who stayed open late and participated in the event by providing warm drinks and fun activities



TO OPT OUT, OR ADD A FRIEND
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VOL. 2

Downtown Foundation: Updates and Events

The North Bend Downtown Foundation was busy in 2017, and has some exciting plans for 2018!

In 2017, the foundation has been actively advocating for the economic growth and revitalization of downtown North Bend. Activities the foundation supported include; the Artists' reception in January, the Block Party in July, Trick or Treat Street in October, and Holly Days in December. These events help to create an environment where locals and visitors alike can enjoy our beautiful town, and bring revenue to our downtown businesses.

2018 activities will include the previous events as well as some new and exciting ones. One of these new events will be a Merchant Meet and Greet. This fun, social event for all North Bend businesses is a wonderful way to get to know each other.

The first Meet and Greet will be Feb 12th, from 5-7pm at Compass Outdoor Adventures. All attendees are encouraged to bring a special treat from their business to share with others like a fun appitizer. Some beverages will be provided. Come socialize and kick back to celebrate all our amazing local businesses!



A formal invitation will be sent soon. But for now - Remember to Save the Date!



Photo credit: Don Detrick

We've Been Listening:

We have heard frustrations about parking downtown and lack of available parking, with premiere parking stalls in front of shops being occupied for hours at a time.



What the City is doing:

- i. One of the projects council approved this year is to restripe Main Street with angled parking. This project will get an additional 15 stalls.
- ii. In June 2017 City Council added a parking lot to our Transportation improvement Plan (TIP). This was done in response to concerns both staff and city council have heard regarding lack of adequate parking downtown.

What Businesses can do:

- i. Ensure you and your employees are parking in off-site parking areas that are not right in front of you or your neighbors business. The Park n Ride located across from the Pour House, and the public lot by Park Street and North Bend Way are two great offsite parking lots for long term employee parking. Please remind your employees to keep the premier spots open for our citizens and visitors.
- ii. We have seen, and heard complaints about people parking on the new sidewalk. We understand that because the sidewalk is the same grade as the street, it can be confusing where the parking stalls end and the sidewalk begins. New signs are going to be installed stating "No Parking" which will help educate users and allow police to enforce this issue. Let's keep our new sidewalks clear for pedestrians and ensure the new investment lasts.



Save the Date: North Bend Block Party 2018

One of our biggest city events, the North Bend Block Party, will be taking place on Saturday July 21st 2018. This popular festival fosters community pride and engagement while providing an economic boost to our downtown businesses by bringing in more foot traffic to the downtown Core and North Bend in general. We have decided to bring in new music talent this year and will be considering bands other than Spike and the Impalers and Heart by Heart. We all have loved these bands but think it is time to shake things up.

To ensure that this event positively impacts local businesses to its fullest potential, we are calling all interested merchants to participate in an Advisory Committee for our Block Party. This committee will be focused on increasing merchant participation and providing insight and ideas on how the Block Party can benefit our businesses as well as choosing our musical talent.

If you are interested in being on the committee, please reach out to bkeveren@northbendwa.gov



Winter is Coming:

As the weather continues to get colder and wetter, we may start to see some snowy days in North Bend. The City removes snow from the street, but it is business owner's responsibility to handle snow removal from the sidewalk in front of their business. Unfortunately City staff does not have the resources to remove snow from the sidewalks as well. . Snowy days can be a great time for people to leave their cars parked and explore downtown on foot, so let's make sure to keep our sidewalks clear for citizens and visitors.

Visitor Information Center Plaza Display: Promote and increase the reach of your business

The City of North Bend is opening up the Visitor Information Center Plaza to businesses! As a business you have the opportunity to rent out the Plaza space and either sell products or create a display with signage that will draw people to your store. Examples include food and drink stands, seasonal displays (such as pumpkins for a fall display), clothing and jewelry shows, etc.



This is a great way to increase knowledge of your product and encourage tourists—who often stop first at the Visitor Center—to seek out your business.

If you are interested in using the Plaza for your business please reach out to bkeveren@northbendwa.gov

Thanks Thomas!
We'd like to give special recognition to Thomas, a local 5th grader who used the Plaza on Saturday December 2nd to sell hot chocolate to fundraise for homelessness and raise money for the Snoqualmie Valley Winter Shelter. Thomas' hot chocolate stand raised over \$300 dollars for the cause and Thomas' mother credits their success to the people of Snoqualmie Valley saying the stand was "supported by the entire valley." Nice work Thomas, thanks for bringing recognition and raising money for this worthwhile cause!



Welcome New Businesses!

Congratulations to The Iron Duck, DT Vintage and the new and improved Wildflower. These fun, new businesses have opened up their doors within the last six months and are an awesome addition to our city and our Downtown core. Let's show our support and give these businesses a warm welcome into our community!



If we missed any new businesses or if you have any ideas of businesses we should mention in this newsletter going forward, please reach out to: bkeveren@northbendwa.gov



Please help us fill in the missing pieces.

We have ways to reach many of our merchants and non-profit organizations, but we haven't found everyone yet. Please help us to connect!

How can you help? Pass the Business Bulletin on to your neighboring merchant and non-profit organizations, talk about it, and encourage groups to contact us if they would like to opt in to City and Downtown Foundation

4 news.

Looking for more ways to reach out to our community?

Marketing can be time-consuming and costly. Consider local organizations *in the know*, with time and resources to help you get the word out about your business.



Savor Snoqualmie

Do you have an upcoming event, and want to get the word out? Check out <http://savornoqualmievalley.org/events/community/add> to submit your own event.

Snoqualmie Valley Chamber of Commerce

Our local chamber of commerce is always here to help. For more information, visit <http://www.snovalley.org/>.

North Bend Downtown Foundation

The DF wants to make an active effort to connect with our local merchants and non-profit organizations. Connect with Bre Keveren to get in touch and learn more: bkeveren@northbendwa.gov, (425) 888-7669.