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CITY OF NORTH BEND

BUSINESS BULLETIN

October
2017

QUARTERLY NEWSLETTER

Striving to support a strong local economy and the rural character of our North Bend community.

Welcome to the Business Bulletin!

As the first quarterly Bulletin, our objective is to improve communication between the City, businesses and non-profit organizations.

Welcome to the City of North Bend's Business Bulletin! Our goal is to further connect with our local merchants and non-profit organizations, providing information that is important to you. In keeping with our mission, we strive to support a strong local economy while preserving North Bend's rural character, natural beauty and small town scale.

Your voice is important, and we truly hope that this newsletter serves as both an informative tool, and also opens another door to communication. Now, let's get down to business in making North Bend the premiere outdoor adventure destination in the Puget Sound region!

- Mayor Ken Hearing



TO OPT OUT, OR ADD A FRIEND
Email: bkeveren@northbendwa.gov
(425) 888-7669



VOL. 1



Trick-Or-Treat Street Plaza Celebration

Please join us for the Trick-Or-Treat Street Plaza Celebration, October 31, 2017. We are asking our merchants and non-profit organizations in the downtown corridor of North Bend to join in on this special event!

The Trick-Or-Treat Street Plaza Celebration is a Halloween bash that will both encourage our community to head downtown for trick-or-treating with our local merchants and non-profit organizations, and will also celebrate the completion of the Plaza construction. There will be a ribbon cutting ceremony and trick-or-treating opportunities for children.

If you are a merchant in the downtown zone and wish to participate, email Bre Keveren (bkeveren@northbendwa.gov) by October 10, 2017.

Stay tuned for more information!



North Bend Way ADA Improvement Project

The North Bend Way ADA Improvement Project is nearly complete, with an expected completion date of October 13. This project improves the sidewalk on the north side of North Bend Way, between Downing and Ballarat, improving pedestrian safety as well as mobility, and links our new Downtown Plaza Project which is nearing completion and our North Bend Way / Park Street Roundabout project that will start construction next year.

Downtown Plaza Project

The Downtown Plaza Project is well under way, with an expected completion date of October 25. The project will create significant pedestrian and traffic calming improvements at the North Bend Way / Main Street intersection. Sidewalk improvements extend on North Bend Way to the west to Bendigo Blvd, and to the east to Ballarat Ave. The goal of the project is to help stimulate the economic core of North Bend by upgrading the aging public infrastructure and creating an attractive and safe environment to shop, dine and gather. This investment into the revitalization of the downtown core will help provide an attractive atmosphere for citizens and tourists to do business.

Thank you.

We would like to express our appreciation for our downtown merchants and the customers who continued supporting them during the construction. We understand this project has been a hardship and hope the improvements in beautification and safety measures will attract even more people to our downtown businesses. Thank you for bearing with us.

Respectfully,

City of North Bend

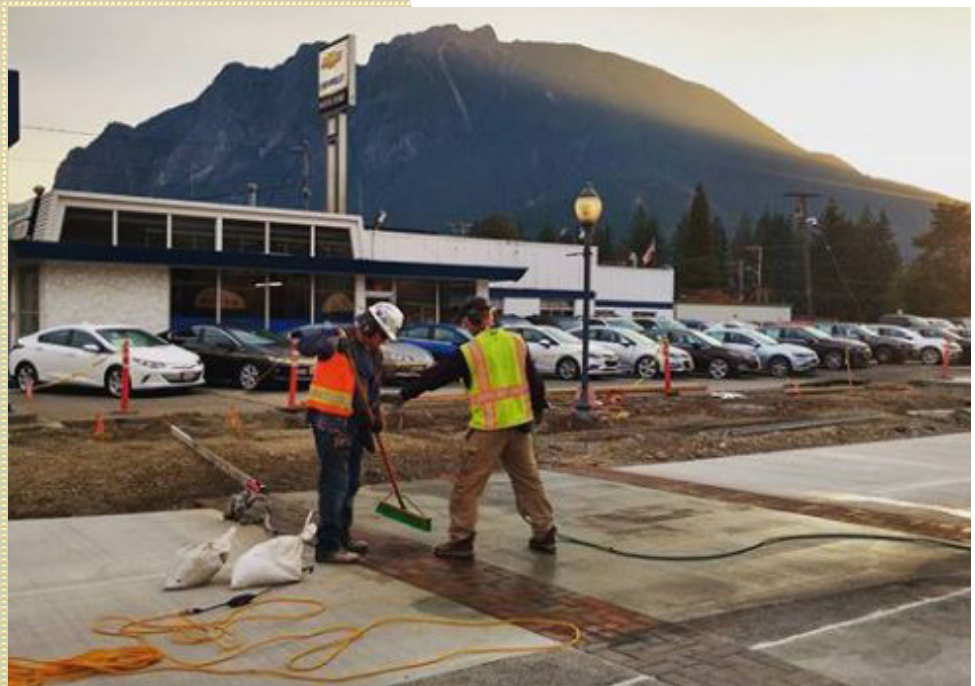


Photo credit: Mary Johnston-Miller

Greetings from the North Bend Downtown Foundation

The DF was created in 2012, as a 501(c)(3) non-profit with the following goals:

1. To support economic development, revitalization, improvement, enhancement, beautification of Downtown North Bend and Downtown amenities within the City of North Bend.
2. Grow events activities to drive up visitors and spending in Downtown North Bend.
3. To conduct fundraising and grant writing in support of the purposes described herein.
4. Such other and further activities in support of parks and recreational activities as may be authorized under Section 501(c)(3) of the Internal Revenue Code.

One of the main goals of the DF was to help manage the North Bend Visitor Information Center. The DF and City have decided to let the City manage the VIC, which opens up DF time and energy to focus on other items. The DF is excited to work on programs that support the original visions and goals that remain true today. Some of the programs the DF will be working on are downtown events, beautification, business outreach and marketing, placemaking, etc. If you are interested in participating, staying informed, or have any questions, please let Bre Keveren know: bkeveren@



northbendwa.gov, (425) 888-7669. There will be opportunities for a variety of levels of participation. We look forward to working with you all to continue making North Bend a great place to be, *Easy to Reach, Hard to Leave*.

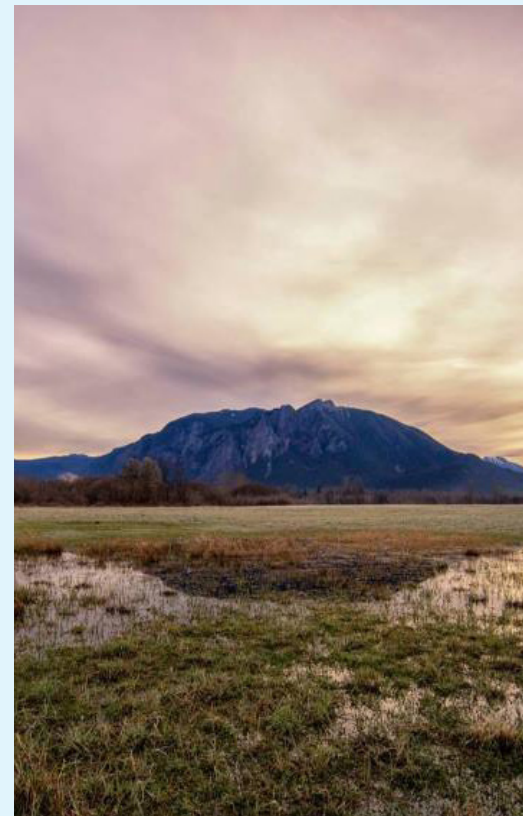


Photo credit: Don Detrick



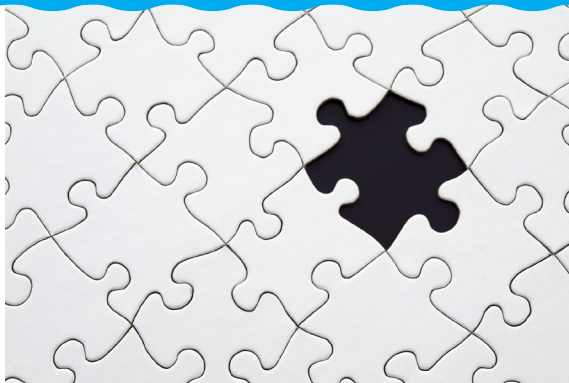
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Save the Date: Holly Days

Holly Days is North Bend's weekend-long winter festival! This year will be full of fun community activities, including two unique holiday bazaars, holiday theater, a pancake breakfast with Santa photos, stage performances, holiday movies, Street of Trees tree lighting and a downtown community celebration in partnership with local merchants and vendors.

Saturday, December 2 will include activities along North Bend Way. We invite you to join in on the fun, which may include offering beverages within your business, seasonal shopping discounts, an "elf on the shelf" and more. If you are a merchant in the downtown zone and wish to participate, email Bre Keveren (bkeveren@northbendwa.gov).

Stay tuned for more information!



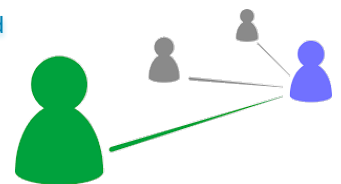
Please help us fill in the missing pieces.

We have ways to reach many of our merchants and non-profit organizations, but we haven't found everyone yet. Please help us to connect!

How can you help? Pass the Business Bulletin on to your neighboring merchant and non-profit organizations, talk about it, and encourage groups to contact us if they would like to opt in to City and Downtown Foundation news.

Looking for more ways to reach out to our community?

Marketing can be time-consuming and costly. Consider local organizations *in the know*, with time and resources to help you get the word out about your business.



Savor Snoqualmie

Do you have an upcoming event, and want to get the word out? Check out <http://savornoqualmievalley.org/events/community/add> to submit your own event.

Snoqualmie Valley Chamber of Commerce

Our local chamber of commerce is always here to help. For more information, visit <http://www.snovalley.org/>.

North Bend Downtown Foundation

The DF wants to make an active effort to connect with our local merchants and non-profit organizations.

Connect with Bre Keveren to get in touch and learn more: bkeveren@northbendwa.gov, (425) 888-7669.