



02 Letter from NBDF  
Events  
Downtown Decor

03 Local Entrepreneurs  
Events

04 Updates from the City  
Events

05 Winter Preparedness  
Events

TO OPT OUT,  
OR ADD A MERCHANT FRIEND  
Email: [bkeveren@northbendwa.gov](mailto:bkeveren@northbendwa.gov)

CITY OF NORTH BEND

# BUSINESS BULLETIN

QUARTERLY NEWSLETTER

November  
2022

*Striving to support a strong local economy and the unique character of the North Bend community.*

**Happy Veterans Day**

**★ HONORING ALL WHO SERVED ★**

On this Veterans Day, City of North Bend elected officials and staff give thanks to all who have served and sacrificed.

Looking for a local spot to honor American veterans? The North Bend Veterans Memorial serves as a permanent reminder of sacrifices that were made and will be made in service to our country, and also as a place of reflection for veterans, their families, and the community as a whole. It is located at the North Bend City Hall: 920 SE Cedar Falls Way.

As a reminder, North Bend city offices are closed Friday, November 11 in observance of Veterans Day. Offices will open at 8:30 a.m. on Monday, November 13.



VOL. 21

# A Letter from the North Bend Downtown Foundation

Greetings, business friends and neighbors!

Last weekend, your Downtown Foundation hosted the 5th Trick-or-Treat Street in collaboration with over 40 local businesses, nonprofit organizations, and the City of North Bend. So many of you participated by opening your storefronts to hundreds of dressed-up youngsters and their families. Your involvement in events is what makes these gatherings so special. We hope that these experiences bring you more business this coming season and beyond.

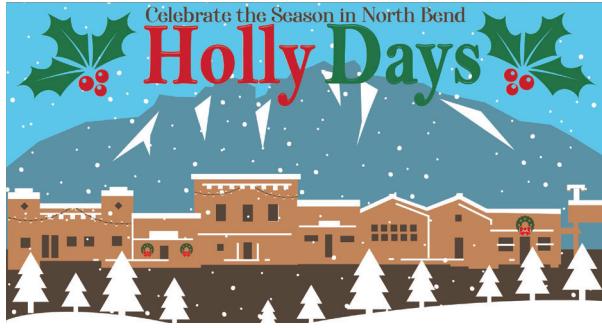
The fun is not over... your Downtown Foundation is also planning the return of Holly Days on Saturday, December 3<sup>rd</sup>. Holly Days will bring more celebration in Downtown North Bend, with community performances, smores, crafts, Community Tree Lighting, Santa, and more! Please watch your inbox for information on this event as planning continues. Similar to previous years, Holly Days will involve a road closure to ensure safety for everyone.

Board members are working hard behind the scenes right now as we grow our committees and plan for the year ahead. Coming in 2023, we will have exciting news for our North Bend business community, and we cannot wait to connect!

Want to join us? Or simply learn more? Email [Info@NorthBendDowntown.org](mailto:Info@NorthBendDowntown.org).

Sincerely,

*Your Downtown Foundation*



## Arbor Day

Join Mayor McFarland, City Councilmembers and staff, Boy Scout Troop 466, Mountains to Sound Greenway, and residents for an Arbor Day event! On this day, the community will meet up and plant native trees and shrubs as part of an ongoing effort to rehabilitate shoreline forest along the river. For more information, click [here](#).

12

NOV  
17

## Business Outreach Meeting

These meetings serve as a direct avenue for business owners like you to meet up, discuss important topics that relate to North Bend business, and to communicate with your local government. Email [Mark Noll](#) to join!

NOVEMBER IS...

Flood Awareness Month  
Reduce your risk by learning how you can prepare for and help prevent localized flooding.

Kindness Month  
Cultivate caring, kindness, and compassion within our community.

## ‘TIS THE SEASON

### Holiday decor coming downtown in November



Your Public Works Department and North Bend Downtown Foundation is prepping for a cold, blustery, beautiful holiday season, with lights, snowflakes and decor for our downtown.

In the coming days, you may notice street tree lights being strung on North Bend Way trees that contain outlets and at the North Bend Train Depot, lit garlands being wrapped around PSE-owned light poles, and a beautiful, graciously donated Community Tree, planned for installation the week of November 28<sup>th</sup>.



Pssst... Here's a sneak peak at your 2022 Community Tree...  
A great, big THANK YOU to [Christmas Creek Tree Farm](#)!

# Local Entrepreneurs

*"Transferring your passion to your job is far easier than finding a job that happens to match your passion."*

- Seth Godin, Author and Entrepreneur

## Pressed on Main and A Pinch Different bringing collaborative mural, fresh art to downtown North Bend

It all started when local artist Sarah Hughes came across North Bend Bakery co-owner Hayley Raff's Instagram post, where she shared progress on interior work at the future location for her new business, [Pressed on Main](#). "20 years ago my parents had a tanning salon in that building," Sarah wrote. "My grandpa built some of those walls; my mom and I tiled the floors."

Where family-owned and operated Klassic Tans once existed, Hayley is right now in the process of making her new business dream a reality, with Pressed on Main, a cold-pressed juice shop and gluten-free eatery.

Sarah, owner of the local business, [A Pinch Different](#), specializes in a variety of custom mural painting, interior and live painting, as well as a host of other creative projects, some of which can be seen at South Fork Event Center and Opstad Elementary.

This summer, the two business owners connected with one another, discovering their shared love of teaching, and



Sarah's art and connection to the storefront. They created a dual goal of beautifying the area while also providing a pathway for public art, collaborating in turn with North Bend Art and Industry, a non-profit organization that works to create equitable art pathways in the Snoqualmie Valley. The collaboration resulted in a mural project with students at Two Rivers High School.

Sarah is working with students to create a mural that spans one wall of 208 Main Avenue South. As a Two Rivers graduate herself, Sarah appreciates the opportunity to work with this talented group of young artists. Students will receive a stipend for their work, and the project hopes to raise \$11,275 to cover costs.

Want to donate? Visit [NorthBendArtAndIndustry.org/donate](#) and add "Two Rivers Mural Program" to the comment section. Read more about the project in the October 12<sup>th</sup> [Snoqualmie Valley Record article](#).

Thanks for giving back and staying local, Sarah and Hayley!

## Wildflower Boutique opens downtown

Wildflower Boutique opened its doors on November 1<sup>st</sup>, with a new venue called Wildflower Boutique, a one-of-a-kind shop that offers consulting for wine, events, and catering services. The boutique features antiques and second hand items, and is located at 209 Main Avenue South, Suite 105.

Wildflower plans to add locally sourced grab-and-go snacks, treats, and wine as well. Wildflower Bistro is still located at 228 W North Bend Way Ste B.



Congrats on your new adventure, Wildflower team!



### Small Business Saturday

This Saturday-after-Thanksgiving event has become a national tradition to concentrate our shopping in local, small businesses. Dress up your storefront, and consider offering unique marketing campaigns that encourage holiday shopping as locals and visitors #ShopTheValleyFirst! For more information, click [here](#).

26



27

### Artist Sunday

North Bend Art and Industry will be adding to the synergy of Artist Sunday by hosting artists at the North Bend Train Depot. Stop by and share in the communal love of art. For more information, click [here](#).



## Celebrating new businesses with the SnoValley Chamber

The SnoValley Chamber of Commerce sure knows how to welcome new and growing businesses to North Bend! Ribbon cutting ceremonies were held throughout late summer and fall. Joined by Mayor McFarland, City Council members, business neighbors, and friends, events such as these add energy and inspiration to our mountain town.

September 21<sup>st</sup>: Sarah Green celebrated the opening of Sweet Honey Esthetics, where she offers esthetician services. Located at 213 Main Avenue North.



October 6<sup>th</sup>: Beverly Davidson celebrated the opening of Quill and Ink Tattoo, where she provides restorative and cosmetic tattoo. Located inside Twin Peaks Nutrition and Wellness, at 111 W North Bend Way.



October 12<sup>th</sup>: Tahvia Bridgman celebrated the expansion of Vintage Baristas with the Vintage Baristas Drive Thru, where hot and cold beverages and treats are served daily.



October 21<sup>st</sup>: The Columbia Sportswear Factory Store team held a grand opening event and ribbon cutting ceremony, with storewide sales and smiling faces. Located at the North Bend Premium Outlets.



WANT TO SHARE SOMETHING INNOVATIVE YOUR TEAM IS DOING?  
Email Economic Development Manager, [Mark Noll](#)!

# City welcomes new staff to the team!

## Public Works, Community and Economic Development, and Administration

This fall, the City of North Bend welcomed new staff to the Public Works, Community and Economic Development, and Administration departments. New professionals bring fresh ideas and added support as we work to achieve community goals within available resources.

**Loren Stearns** is the City's new Permit Tech/Planning Assistant. Loren joined the team on November 7<sup>th</sup>. He brings more than 22 years of experience as a project manager in construction within the wireless and commercial construction industries, and has numerous years of permitting work. Loren studied code compliance as part of his Construction Management certificate and as Vice President of Operations for CTI Towers, where he was responsible for managing the Operations Team and associated budget of 8 million dollars. As a resident, Loren is eager to contribute to the town he lives in – North Bend.

**Tom Glenn** will be joining the City as the Waste Water Treatment Plant Operator 1 on November 14<sup>th</sup>. Tom



is a long time North Bend resident who gained experience working in the repair division of US Naval Ships. He maintained fighting equipment; pressure tested the watermain on board, replaced valves as needed, and connected sewer connections to the dock while in port. He was the ship's specialist in maintaining portable dewatering pumps.

Tom has also worked as a counselor and a security presence

for incarcerated youth. Most recently, he worked as a Case Resource Manager for the Developmental Disabilities Association. Tom has a bachelor's degree in Business from the University of Washington and is looking forward to working with the team.

**Lisa Escobar** began as the City's Administrative Services Director in September. She has had a rewarding career in the educational system as a teacher, principal, and central office administrator. Most recently, Lisa was a Principal on Special Assignment in Human Resources.

Lisa has a bachelor's degree in Health Science, Chemistry, and Biology, a Master of Arts in Special Education and an Administrative credential. As a local for 25 years and counting, she is honored to call the Snoqualmie Valley home. Lisa is excited to bring her skill set to the City, and be part of this productive and fun team.

**Curious about employment opportunities at the City of North Bend? Keep an eye out for jobs by visiting our [Employment Opportunities page](#).**

### A Christmas Carol

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thru 18

Adapted and directed by Dustin Trabert, Valley Center Stage brings North Bend A Christmas Carol, by Charles Dickens! A Ghost Story of Christmas. This holiday classic is a small town tradition that cannot be missed! [Click here](#) for more information.

### Holly Days

03

North Bend's hometown holiday tradition is returning, packed with community activity, both indoors and out. Opportunities to visit Santa, shop local with artists and fellow local businesses for your gift giving, live performances by local organizations - and the Community Tree Lighting Ceremony! [Click here](#) for more information.

**SHOP LOCAL DATES**

NOV. 25:	Black Friday
NOV. 26:	Small Business Saturday
NOV. 27:	Artist Sunday
NOV. 28:	Cyber Monday
NOV. 29:	Giving Tuesday

## City Council approves \$1,925,000 in grants to enhance flood storage and transportation



On November 1, 2022, the North Bend City Council approved two resolutions accepting grants totaling \$1,925,000 to go toward projects that preserve flood storage and transportation enhancements: The South Fork Avenue Extension Capital Project and engineering of the South Fork Snoqualmie River Levee Setback Capital Project. View Agenda Bill AB22-129 and AB22-

130 by referring to pages 37 through 44 [here](#). The South Fork Avenue Extension Bypass Capital Project was awarded \$967,500 by the Puget Sound Regional Council (PSRC). Funding will go toward the preliminary engineering and design of the project, resulting in extending South Fork Avenue Southwest to West North Bend Way. A local match of \$157,500 will accompany the project, which will come from the City's Transportation Impact Fee (TIF).

Traffic enhancements include:

- Reducing traffic volumes and the emissions impact at major intersections within the City's main downtown Historic District.
- Providing alternatives for truck traffic.
- Improving safety for pedestrians and cyclists.
- Improving access to and from Interstate 90.

The South Fork Snoqualmie River Levee Setback Capital Project was awarded \$800,000 through the King County

Open Space – River Corridors Grant. Funding will provide the engineering design of the project, resulting in moving the existing left bank of the levee between Bendigo Boulevard and North Bend Way back. The project will create more flood storage area that will, in turn, decrease flooding when larger storms occur. City staff are confident the grant will fully fund the design contract, with a zero-dollar match requirement.

Design for both projects are expected to begin in 2023, with construction in 2025. The overall combined projects offer North Bend many benefits. Mayor McFarland commented, "Grant-supported projects such as these not only support our city's Transportation Improvement Plan and our nationally recognized Floodplain Management program. They also enhance the livability of North Bend, providing safer transportation and a healthier riverbed."

## 4 STAY UP TO DATE ON CITY NEWS

One of the easiest ways to keep up with City happenings and breaking news is to follow us on social media, and sign up for "NotifyMe" at [northbendwa.gov](#). We are active on Facebook, Twitter, Instagram and NextDoor. Stop by and follow the City of North Bend.

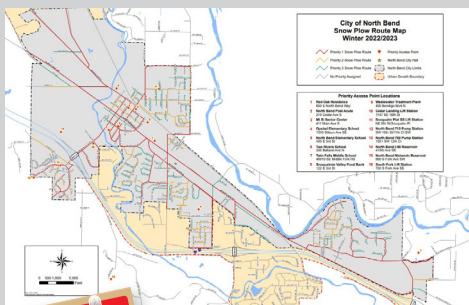
# Winter is coming...

## Tools for weather preparedness in North Bend

### Check out the 2022-2023 Snowplow Route Map

In preparation for the 2022-23 winter season, the City has updated its Snowplow Route Map, which includes new neighborhoods and streets.

The Snowplow Route map (PDF) can be found on the City Emergency Management website page, [here](#). Learn more about snowplowing and street treatment during snow storms by visiting the City's Snowplowing and Street Treatment FAQ page, [here](#).



### Check out the Fall/Winter 2022 Floodplain News

In North Bend, high water and flooding most commonly occur between the months of October and April. Heavy rainfall and rapid snowmelt can result in localized flooding.

One way to protect your home and family is to prepare before an emergency even happens. Stay up-to-date with the Fall/Winter 2022 North Bend Floodplain News page, [here](#).



### Refresh your emergency management know-how

Refresh your knowledge of emergency management by visiting the City's Emergency Management webpage, [here](#). On this page, you will find a variety of helpful links, such as:

- King County Flood Warning System
- National Weather Service
- Puget Sound Energy Service Alerts
- Washington State Department of Transportation
- Snowplowing information



### Annual Si View Holiday Bazaar

03

Si View Metro Parks will be hosting a full house of artisan vendors with unique gifts for the holidays, and showcase performances by local students at Si View Community Center. For more information, click [here](#).



### Photo ops with Santa, at Simpson Group Real Estate

Simpson Group Real Estate invited Santa for free photos, at 202 West North Bend Way! Dates include:

- **HOLLY DAYS: December 3** (1 - 7 p.m.)
- **December 10** (10 - 3 p.m.)
- **December 17** (10 - 3 p.m.)
- **December 24** (10 - 3 p.m.)

### Santa Train

The Northwest Railway Museum is once again hosting the Santa Train in Downtown North Bend and Snoqualmie! While train tickets are already sold out for this annual event, get ready for holiday shoppers the train will bring to downtown North Bend! It will run November 26<sup>th</sup> - December 18<sup>th</sup>. For more information and other rides, click [here](#).



### Help keep local drains and culverts clear of leaves and debris

### Stay in the know: Sign up for ALERT King County

ALERT King County is a public information and emergency notification system that reaches citizens wherever they are and on any device. The City of North Bend encourages everyone to register for ALERT to receive important information about significant local events or emergency situations via telephone, text and email.

To sign up for ALERT, click [here](#), then click "Subscribe to ALERT King County."



### Stay in the know: Sign up for King County Food Warning

There is a new way to help you track real-time flooding data for the Skykomish, Snoqualmie, Tolt, Raging, Cedar, Green and White rivers, and Issaquah Creek. If you live, work, go to school or regularly travel in or through these areas of King County download the Flood Warning App for your mobile phone. Click [here](#) to learn more.

You may also want to sign up to receive King County Flood Alerts. Automated alerts are one of many ways to help protect your home, family, or business during a flood.



City crews work hard to keep storm drains and culverts clear of leaves and other debris, but with thousands of these in North Bend, we could use your help. Fallen leaves pile up on storm drains on our streets, blocking rainwater from draining, which can lead to neighborhood flooding. Click [here](#) for tips on how you can help.

